

## SD 500 UPDATE



*Items of interest about people in  
The San Diego 500, The Book of  
Influential Business Leaders:*

**Yehudi Gaffen** will be one of the featured speakers on March 1 at the Burnham-Moores Center for Real Estate's 22<sup>nd</sup> annual conference at the **University of San Diego**.

Gaffen, CEO of **Gafcon Inc.**, will be in the headlines again soon as one of his companies, **Protea Waterfront Development**,

addresses its proposed \$1.2 billion redevelopment of Seaport Village as part of the Port of San Diego's vetting process. The project's architect is **AVRP Skyport Studios**, whose four principals includes SD 500 member **Frank Wolden**.

Gafcon recently was selected to lead a visionary master planning and development process in China for the Zizhu Purple Bay residential community, a megaproject on an 800-acre waterfront site along the Huangpu River 18 miles south of Shanghai.

The project includes a business, technology and university hub, a marina and a walkable downtown.

"This is a legacy project at a tremendous scale," Gaffen said. "We are essentially building a new city from the ground up."

AVRP Skyport Studios also is working on the project.

Gafcon in November completed the renovation of a National Guard Armory Building in Los Angeles that is now the **Wende Museum**, which is dedicated to the Cold War.



**Yehudi Gaffen**